

# Allston Work Team Recommendations

June 2011

http://evp.harvard.edu/allston



### Work Team Members

- Co-Chair Bill Purcell
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- Dean Cherry Murray
- Dean Michael Smith
- Brad Bloom
- Mac Heller
- Joseph O'Donnell



# **Guiding Principles**

- Identify Academic and Institutional Needs: Clarify the University's emerging academic priorities and institutional needs that could be addressed in Allston;
- Ensure Long-Term Resources: Consider available resources within the University and from external sources to ensure that campus growth in Allston is financially sustainable;
- □ Foster Community-Building Capacity: Develop facilities that address institutional, academic and community opportunities and enhance place-making in Allston for faculty, students, staff, neighbors and visitors.



### Allston Work Team

- □ February 2010 Work Team convened
- Activities have included:
  - Conducting peer benchmarking study
  - Visiting MIT, University of Pennsylvania, Stanford, University of California San Diego, University of California San Francisco, University of Virginia and the Research Triangle Park
  - Meetings with relevant researchers and planning professionals, including the Lincoln Institute for Land Policy.
  - Leveraging in-house and external resources, including development consultant team (McCall & Almy and Leggat McCall) as well as other experts to strategically look at development opportunities in Allston
  - Regular updates to Corporation on progress
- □ June 2011 Work Team Recommendations



### Work Team Recommendations

- 1. Resume Planning and Development of the Western Avenue Foundation As An Innovative, Interdisciplinary Health and Life Science Center
- Develop an Enterprise Research Campus in Allston Landing North, Creating a Gateway to a Collaborative Community for Business, Investment Capital, Research and Science Development
- Enhance the Vibrancy of Barry's Corner Through Housing and Other Amenities
- 4. Enable Academic Growth by Preserving Land Adjacent to Existing Campus, Consistent with Past Planning
- Explore the Feasibility of a Conference Center and Hotel To Accommodate the Academic and Research Sectors

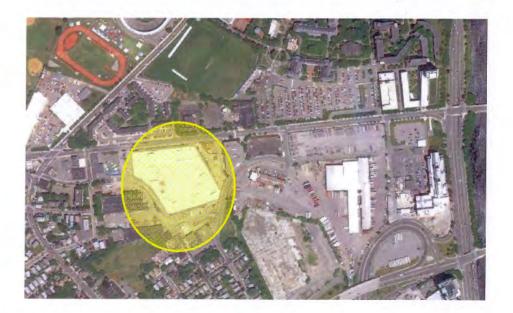


### Health and Life Science Center

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Resume Planning and Development of the Western Avenue Foundation as an Innovative,
Interdisciplinary Health and Life Science Center

- Resume planning and development on the Western Avenue foundation to build upon and expand its innovative science activities
- Redesign to maximize available science square footage and be flexible enough to accommodate a range of possible uses such as the University's emerging global health initiatives, programmatic needs of the School of Public Health, and interdisciplinary science initiatives such as imaging and stem cell science.
- Consider University's upcoming capital campaign as a means to garner necessary resources to support this project





### Enterprise Research Campus

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Develop an Enterprise Research Campus in Allston Landing North, Creating a Gateway to a Collaborative Community for Business, Investment Capital, Research and Science Development

- Complement institutional growth within the health and life science center by developing an enterprise research campus in Allston Landing North
- Create a gateway that would attract business, investment capital, research and science development and enhance the region's leading position in the health and life sciences sector.





# Housing and Other Amenities

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#### Enhance the Vibrancy of Barry's Corner Through Housing and Other Amenities

- Create new housing opportunities for faculty and graduate students as well as other community amenities (e.g. retail and childcare) to complement housing development currently underway in the neighborhood
- Engage a third-party developer with a proven track record in urban mixed-use development





### **Enable Academic Growth**

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Enable Academic Growth by Preserving Land Adjacent to Existing Campus,

Consistent with Past Planning

- Enable academic growth by preserving land adjacent to the existing campus, consistent with past planning
- Advance academic planning to explore potential institutional uses for the existing Charlesview site





### Conference Center and Hotel

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Explore the Feasibility of a Conference Center and Hotel To Accommodate the Academic and Research Sectors

- Accommodate the anticipated convening needs that will emerge as the research and innovation sectors in Allston grow and study the feasibility of developing a state-of-the-art conference center and hotel through the engagement of a third-party developer with relevant expertise
  - Expert analysis indicates University demand for 180 hotel rooms and approximately 30,000 square feet of meeting space



# Ongoing Investment in Allston

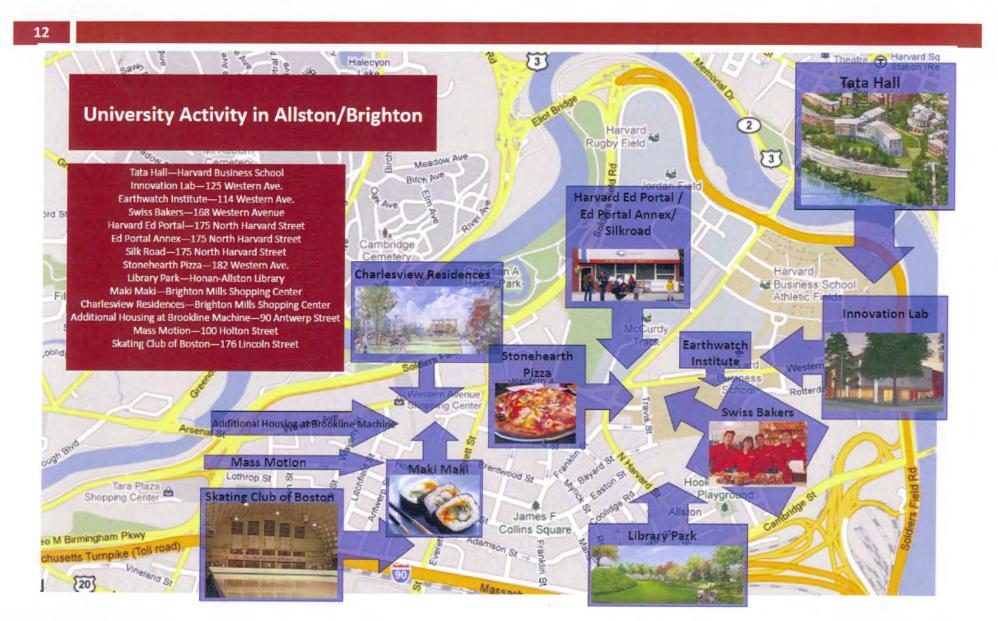
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## These recommendations are part of the University's ongoing investment in Allston, which over the last year has also included:

- Developing and constructing a new Innovation Lab at 125 Western Avenue, which fosters team-based and entrepreneurial activities, and deepen interactions among students, faculty, entrepreneurs, and the community;
- Announcing plans for Tata Hall, a new executive education building on Harvard's Business School campus;
- Investing in the new Charlesview Residences in Brighton Mills, which broke ground in May 2011;
- Completing community improvement projects like Library Park, opening in summer 2011;
- Bringing 12 new businesses and non-profits to Allston;
- Continuing to invest in community programming, including the Harvard Allston Education Portal;
- Enabling the Skating Club of Boston to expand programming at a new location.



# Ongoing Investment in Allston





### Work Team Recommendations in Context





# Possible Construction Activity

