

CLASS DAY 2016



MARCELLE DE SOUZA GONCALVES MEIRA SECTION G

COFOUNDER, THE BRIDGESPAN GROUP THOMAS J. TIERNEY

25 MAY 2016

H A R V A R D | B U S I N E S S | S C H O O L

WELCOME	Dean Nitin Nohria Giulia Siccardo, Section F
STUDENT ASSOCIATION PRESIDENTS' ADDRESS	Anya Hayden, Section E Brad Minkow, Section G
FACULTY AWARDS PRESENTATION	Elizabeth Clark, Section E
Required Curriculum Recipients	Julio J. Rotemberg <i>Professor; Business, Government and the International Economy</i> J. Gunnar Trumbull <i>Professor; Business, Government and the International Economy</i>
Elective Curriculum Recipients	Kristin Williams Mugford <i>Senior Lecturer; Finance</i> Matthew C. Weinzierl <i>Professor; Business, Government and the International Economy</i>
STUDENT SPEAKER	Marcelle de Souza Goncalves Meira, Section G <i>introduction by Sarah Kretz, Section D</i>
DISTINGUISHED SPEAKER	Thomas J. Tierney <i>Chairman & Cofounder, The Bridgespan Group</i> <i>introduction by Giulia Siccardo, Section F</i>
CLOSING	Giulia Siccardo, Section F

MARCELLE DE SOUZA GONCALVES MEIRA

Marcelle de Souza Goncalves Meira (MBA 2016) is from Brazil and graduated from the Aeronautics Institute of Technology (ITA) in Sao Jose dos Campos with a degree in aeronautical and mechanical engineering. Before coming to Harvard Business School, she worked as a senior associate for the Boston Consulting Group's office in Rio de Janeiro.

She plans to devote her speech to sharing what she learned from her own experience at HBS, particularly the importance of fully appreciating life.

Marcelle was chosen by her peers through an audition process that included more than 50 student speeches.

THOMAS J. TIERNEY

Tom Tierney (MBA 1980) is the chairman and cofounder of The Bridgespan Group, a nonprofit organization that collaborates with mission-driven leaders and organizations to help accelerate social impact.

After studying economics at the University of California at Davis and graduating with highest honors, Tierney served as a field engineer for Bechtel International in North Africa before entering the Harvard Business School MBA program. Tierney graduated from HBS in 1980 and then joined the management consultancy Bain & Co., where he was promoted to partner after three years and served as the managing director of Bain's San Francisco office from 1987 to 1992. In 1992, while reporting to acting CEO Mitt Romney (MBA 1974), he became Bain's president.

In 1993, he became the firm's first worldwide managing director. During his tenure with Bain, Tierney grew the company's revenue six-fold while significantly expanding its international operations. In 1999, he cofounded Bridgespan with Jeff Bradach (at that time an associate professor at HBS and a Bain alum). He stepped down as Bain's CEO in 2000 to focus on his work with Bridgespan.

From 2014 to 2015, Tierney served as the West Point Class of 1951 Chair for the Study of Leadership at the United States Military Academy. He also serves on a number of boards, including eBay, The Nature Conservancy, and the Hoover Institution. In addition, he chairs the advisory board of the HBS Social Enterprise Initiative.

#HBS2016



Photographers and videographers will be on campus recording Class Day and Commencement activities. Your presence and comments may be captured and appear in photos and videos in School publications and websites.



CHAIRMAN &

OUR THANKS TO:

Mike Murphy & Marie Paulo, MBA Program, Harvard Business School
The Harvard Business School Student Association

All of the friends and family that have supported the Class of 2016